



VIDEO PRODUCTION



You almost have to imagine yourself in a Recording Studio, and you will find out soon that you have to pay the engineer per hour, the mastering, the per hour price of the studio and other costs.

Determining what kind of video you want is important. Here are some things to consider, this is why we prefer to sit down with you, and sketch an idea of the project together, and then come to you with three different proposed quotes.

What type of video service are you looking for? What do other companies usually charge? Corporate video can cost from €50-€250 per hour. Most production companies charge between €50-€150 per hour. Some professionals charge €1000 per finished minute or €135 / hour with €250 for the first hour. But the average rate is between €500-800 per 5-15 minute long video.

Looking for a 30 second to 1:30 minute commercial? You could triple the corporate video costs or more depending on what dynamics you prefer. A wedding package or TV commercial these all involve customized pricing. Don't worry...

We have affordable solutions!

Videos can take from 10-20 hours or more depending on how many minutes, so at €50.00 per hours, 20 hours of work, could result in €1000 easily. Music video can cost more, but all video can involve other costs depending on whether it involves, storyboarding, scripting, editing, shooting, graphics, actors, camera personal, video crew members and more.

Have you considered all the components? Do you want b-roll or cut-away shots? Most videos benefit from these additional footage. So as the presenter is acting, speaking, the footage cuts away to other shots. Showing the viewer what is being described while talking (B-Roll) helps keep the viewers attending, and the length of time and equipment to capture or produce will increase production costs. Here are some averages: €200 for shooting video, €100 + per hour for editing.

This is why you need a seasoned expert to help you create an affordable solution for your project

We will help you plan and determine, what is the best solution & price for your project

General Services:

Basic Video: €150 : Up to 5 minutes of video slideshow 4:3

Standard Video: - €200 : up to 16:9 ntsc up to five min your music, one animated background, one video, one edit same cuts/fades standard

Deluxe Video: - €300 and up : up to ten minutes sd or hd titling, fading, mixed cuts/fades animated transitions, two edits, up to two video sources

Premiere Video: - €500 and up : up to fifteen minutes sd / hd deluxe plus advanced audio mastering, video mastering, up to 5 backgrounds, advanced titling, credits, up to 5 video sources

* you provide materials - photos, video, and other items needed, or we can help with any aspect of the video, final output will be provided uploaded via web in .avi



Special Packages:

Small Business Profile - €649 (plus video shooting) : Perfect for retail shops, restaurants, service providers & professionals who want to tell their story in a "mini-documentary" on-location interview style format. Get a custom crafted 60-second video for your web site, showcased across the web. Digital video file plus 3 months of free video distribution on YouTube, Google Places, Facebook, and more!

Photo Montage - €199 Perfect for business or product profiles that lack a spokesperson to be on camera or emphasize software or web sites. Upload photos about your business and we'll create a custom script and add a professional voice over to create a 30-second photo montage video about your business.

Credit Sequences: €150-€400 for 15, 30, 45, 60, 1:00, 1:15, 1:30. Opening Title Sequence, Cold Opens (teaser), Opening Credits, Ending Credits, Sequence in , or out.



Addons:

Animated background price varies from €50-€300 depending on choice of €45 for a basic Music - if we provide nw-music it will be €50 if we make custom music €200-€1000 depending on the specifications.

Digitizing, rendering: i.e. html5 conversion 3 types mp4, ogv, webm - €150 for three, or €30-€70 hour

Advanced editing / correction / splicing - €5 per minute

Advanced Audio processing €5.00 per minute

Additional Edit €25

Custom €50.00 / hr plus expenses

Advanced Titling upgrade: €25

Additional Video source : €35

B-Roll/Cut Away - from 10%-50% of total editing / shooting costs.

Web Video : depending on type, 30 seconds - 5 minutes could cost from €50-€400 + additional minute footage.

Please schedule an appointment with us for a customized quote today. btsmedia@agnetia.net